



Privacy Policy Supplement for Marketing Site & Direct Marketing

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In addition to the policies described in the general [Nutrislice Privacy Policy](#), the following policies and practices apply *only* to Nutrislice’s “Marketing Site” (<https://nutrislice.com> or <https://www.nutrislice.com>) and to any direct marketing activities we engage in, which are conducted outside of the operation of any Client Site or app:

We, and certain third party service providers that we have engaged to provide or enable some aspect of the Service, may process data about you and your device (such as IP address, operating system information, web browser and version number, ISP or wireless internet provider, and other information about your connection to the internet or the device you are using) when you interact with cookies and similar technologies. Please note that the privacy policies of such third parties may apply to these technologies and information collected. We may use these technology and collected information for “retargeting” or similar marketing and advertising purposes, so that you can see advertisements from us or affiliates on other websites. These technologies and the data they collect, may be used by advertisers to deliver ads that are more relevant to you based on content you have viewed, including content on our Marketing Site. These tracking technologies may also help prevent you from seeing the same advertisements too many times and help us understand whether you have interacted with or viewed ads we’ve delivered to you. This collection and ad targeting may take place both on our Marketing Site, as well as and on third-party websites that participate in the ad network (e.g. any advertisements delivered by that ad network on a third-party website). Note that we do not control the privacy practices or policies of any third party.

Opt-out

If you have received any direct marketing from Nutrislice, you have the choice to opt-out of or withdraw your consent to marketing communications. You may have a legal right not to receive such messages in certain circumstances, in which case, you will only receive direct marketing communications if you consent. You may exercise your choice via the links in our communications, by submitting a “Contact us” form on <https://nutrislice.com>, or by emailing us at privacy@nutrislice.com re: direct marketing opt-out.